Larnaca, 10 March 2021

**FOUR NEW AWARDS FOR LIDL CYPRUS**

**HR AWARDS 2020**

**Lidl Cyprus worthily proves its constant devotion to its people**

For the second consecutive year, Lidl Cyprus won awards at the HR Awards, an institution that highlights and rewards initiatives and innovative practices in the field of Human Resources, and this year won 4 important awards.

**Specifically, Lidl Cyprus was awarded with:**

- **Gold** **for the research Candidate & Hiring Managers Experience**, that shaped the strategy of the Recruiting Sector, aiming at the continuous improvement of the experiences of both candidates and hiring managers, ensuring fast and quality coverage of work positions

- **Gold** **in the category of Learning & Development** for the project Leaders@Tomorrow on the development and evolution of Lidl Cyprus employees.

- **Silver** **for the development of the Employer Value Proposition (EVP),** a strategic tool that is the most important foundation of the company's communication strategy regarding employer branding, both externally and internally. It was developed with the contribution of employees and potential candidates through online questionnaires and focus groups, as well as the Lidl Cyprus Management and senior management in key positions through one-on-one interviews and workshops.

- **Bronze for the initiative Lidl HR Corona Team** which seals the teamwork developed by Lidl Cyprus for the implementation of a specific COVID-19 policy, creating a framework of psychological, emotional and physical support for our employees.

Yiannis Epaminondas, Head of HR & Administration, stated:

*"Our people have been at the forefront since the beginning of the pandemic. In difficult times, they showed consistency in the daily appointment with consumers as well as during ever changing conditions. All 4 awards, as well as our recognition as a Top Employer for the 4th consecutive year, are a great reward for the continuous effort and the excellent results of the HR team. For Lidl Cyprus’ team, no crest is high enough."*

Lidl Cyprus once again reaffirms that its priority remains to innovate, evolve and continue to work dynamically as a team for even more distinctions in the future, in all sectors of its daily business.

**Also visit Lidl Cyprus on:**

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