Larnaca, 22 June 2020

**LIDL CYPRUS FIRST FOOD RETAILER IN CYPRUS WITH COVID SHIELD CERTIFICATION**

**Pioneer in safety!**

Lidl Cyprus is the first food retailer in Cyprus with the Covid Shield certification, at the highest level ‘Excellent’, attained from the TÜV AUSTRIA Hellas organisation. Following the strictest of standards, Lidl Cyprus guarantees the protection of the health of its employees and customers as well as the safekeeping of a protected microenvironment from Covid-19.

"We are particularly proud seen as the Covid Shield certification confirms the effectiveness of the measures we have taken during the pandemic, while strengthening the relationship of trust that we have built with our consumers over the years," stated Spyros Kondylis, General Manager of Lidl Cyprus.

With social responsibility and sensitivity, the company took all precautionary measures in order to achieve:

* Reduction or minimisation of transmission and dispersion of Covid-19.
* High level of support for the prevention of possible exposure (involuntarily or voluntarily) to Covid-19.
* Management of potential Covid-19 incidents in an organised, immediate and protected manner, based on the proposed published guidelines and instructions of the competent national and international authorities and co-responsible bodies.

"Lidl Cyprus has proven that social, economic and environmental responsibility is part of its DNA seeing as it has been recognised as a leading employer in both Cyprus and Europe for a number of years, as well as for being one of the most sustainable companies on the island. During the outburst of the Covid-19 pandemic, it followed an exemplary implementation system of measures to reduce the risk of coronavirus transmission, both to its customers and staff. TÜV AUSTRIA Hellas, through a process of inspections and control measures in all Lidl stores and facilities in Cyprus, and based on the requirements of the innovative Covid Shield certification scheme, confirmed and certified the application and safety measures at the highest ‘Excellent’ level. We congratulate the commitment of the management and employees of Lidl Cyprus. Certification is culture!” stated I. Kallias, CEO of TÜV AUSTRIA Hellas & member of the Board of TÜV AUSTRIA.

With determination, Lidl Cyprus is constantly moving forward with new initiatives and additional measures to protect the health and safety of its employees and customers, ensuring a safer tomorrow.

**Find out more about Lidl Cyprus at:**

<https://corporate.lidl.com.cy>

[www.lidl.com.cy](http://www.lidl.com.cy)

[www.facebook.com/lidlcy](http://www.facebook.com/lidlcy)

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