Larnaca, 4 August 2021

**Lidl Cyprus lends a caring hand by contributing to the relief of our fellow human beings**

**Lidl Cyprus provided products to create ‘care kits’ for people who suffer with cancer.**

**Bearing in mind its commitment to the corporate responsibility program Lidl Cyprus joined forces with the Pancyprian Association of Cancer Patients and Friends (PASYKAF), working towards a good cause.**

**Specifically, and within the context of this synergy, Lidl Cyprus delivered care products worth €5,000, which will be made available through care kits and given to people who suffer from cancer. Specifically, the products donated were:**

* **Moisturising hand cream**
* **Lip care products**
* **Toothpastes**
* **Toothbrushes**

**This move aims to strengthen the humanitarian vision of the Association as well as to offer practical support to fellow human beings in need, thus sending a message of hope and optimism.**

**Lidl Cyprus, highlighting the dynamics of solidarity and supply, supports and proceeds with acts of strength and responsibility, aimed at supporting vulnerable social groups, on the way to a better tomorrow.**

**Visit Lidl Cyprus**

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