Larnaca, 17/01/2025

**Lidl Cyprus donates 108.307,80€ to the Cyprus Anti-Cancer Society, supporting its great work for yet another year**

**For the 12th consecutive year, the company remains a steadfast supporter of the Society’s valuable work, actively supporting initiatives that promote the care and respect for the dignity and quality of life of people with cancer.**

**Lidl Cyprus**, remaining true to its timeless corporate values, consistently supports and strengthens the important charitable work of the Cyprus Anti-Cancer Society. Within this framework, during a press conference held on Thursday, 16 January 2024, at the Society's offices in Nicosia, **the company presented the Society with a cheque for a total value of 108.307,80€.** This amount will be allocated to support the **Nutritional Programme of the "Arodaphnousa" Palliative Care Centre** and **the creation of a relaxation area** for the Centre's visitors.

The amount of money was raised with the public’s valuable contribution to Lidl Cyprus's action entitled **"We give great joy with just one small gesture"** during which, from December 16 to December 29, 2024, **with each scan of the Lidl Plus digital card, the company donated €0.60 to the Cyprus Anti-Cancer Society.** Specifically, during this period, a total of 180.513 scans were carried out, from which a total amount of 108.307,80€ was collected.

It’s worth noting that Lidl Cyprus, in addition to this action, carried out various actions and fundraising activities to support the Cyprus Anti-Cancer Society. The company, for over a decade**, remains actively on the side of people with cancer** through the Cyprus Anti-Cancer Society, with a **total contribution exceeding €1 million.**

Lidl Cyprus, for almost 15 years, has stood firmly alongside the Cypriot society and its members with consistency and responsibility, demonstrating its continuous dedication to social contribution, supporting organisations and actions that strengthen its vision for a better tomorrow for all.

**Visit Lidl Cyprus online:**

**team.lidl.com.cy**

[corporate.lidl.com.cy](https://corporate.lidl.com.cy/el/)

[lidlfoodacademy.com.cy](https://www.lidlfoodacademy.com.cy/)

[facebook.com/lidlcy](https://www.facebook.com/lidlcy)

[instagram.com/lidl\_cyprus](https://www.instagram.com/lidl_cyprus/)

youtube.com/lidlcyprus

[twitter.com/Lidl\_Cyprus\_](https://twitter.com/Lidl_Cyprus_)

[linkedin.com/company/lidl-cyprus](https://www.linkedin.com/company/lidl-cyprus)