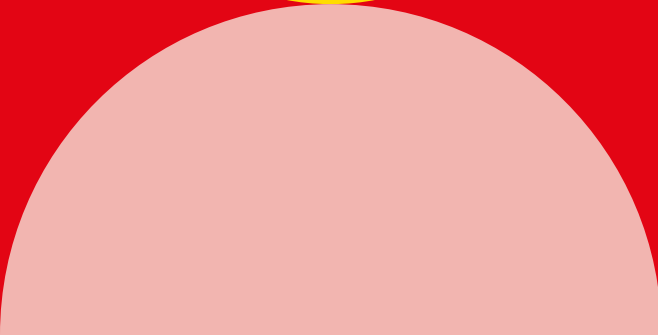
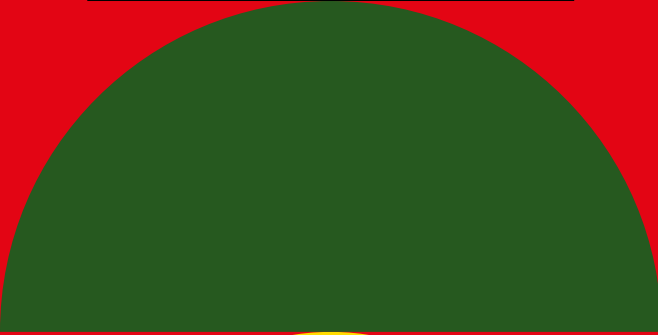
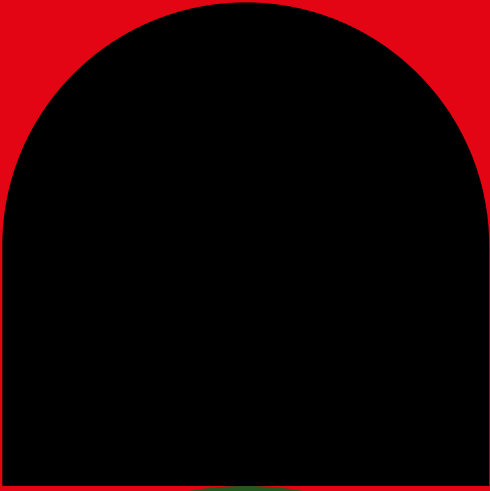


Creating
value for the
Cyprus of
tomorrow



Study of the
socio-economic impact
of Lidl in Cyprus
2011/2019

2011

A great deal has changed in 9 years, but our mission for a better tomorrow remains undiminished!

2019

Our total
contribution to the
country's GDP

2011 →

€55 mill.

2019

↗ €113 mill.

< ② More than twice as much
compared to our first year of
operation.

2011
↳ 1.032

2019
↓
1.948



More than twice as many compared to our first year of operation.

①

The creation
of value for
the country's
economy



Our contribution to Cyprus's economy

● 2011
● 2019

① Direct added value



② Indirect added value



③ Resultant added value



④ Total* added value to the country's economy



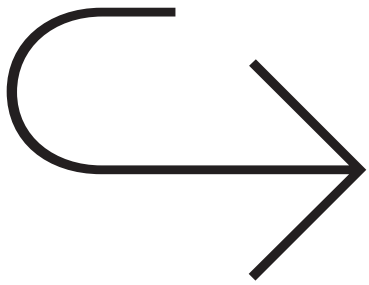
*The total results refer to the total of direct, indirect and generated effects

< ② times the increase compared to our first year of operation.

Our total contribution
to tax revenue

2011

€9 mill. ←



represents 0.14% of
Cyprus's tax revenue

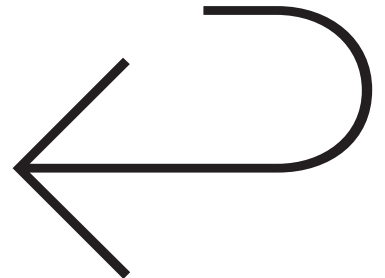
0,14%

2019 ↘

€23 mill.

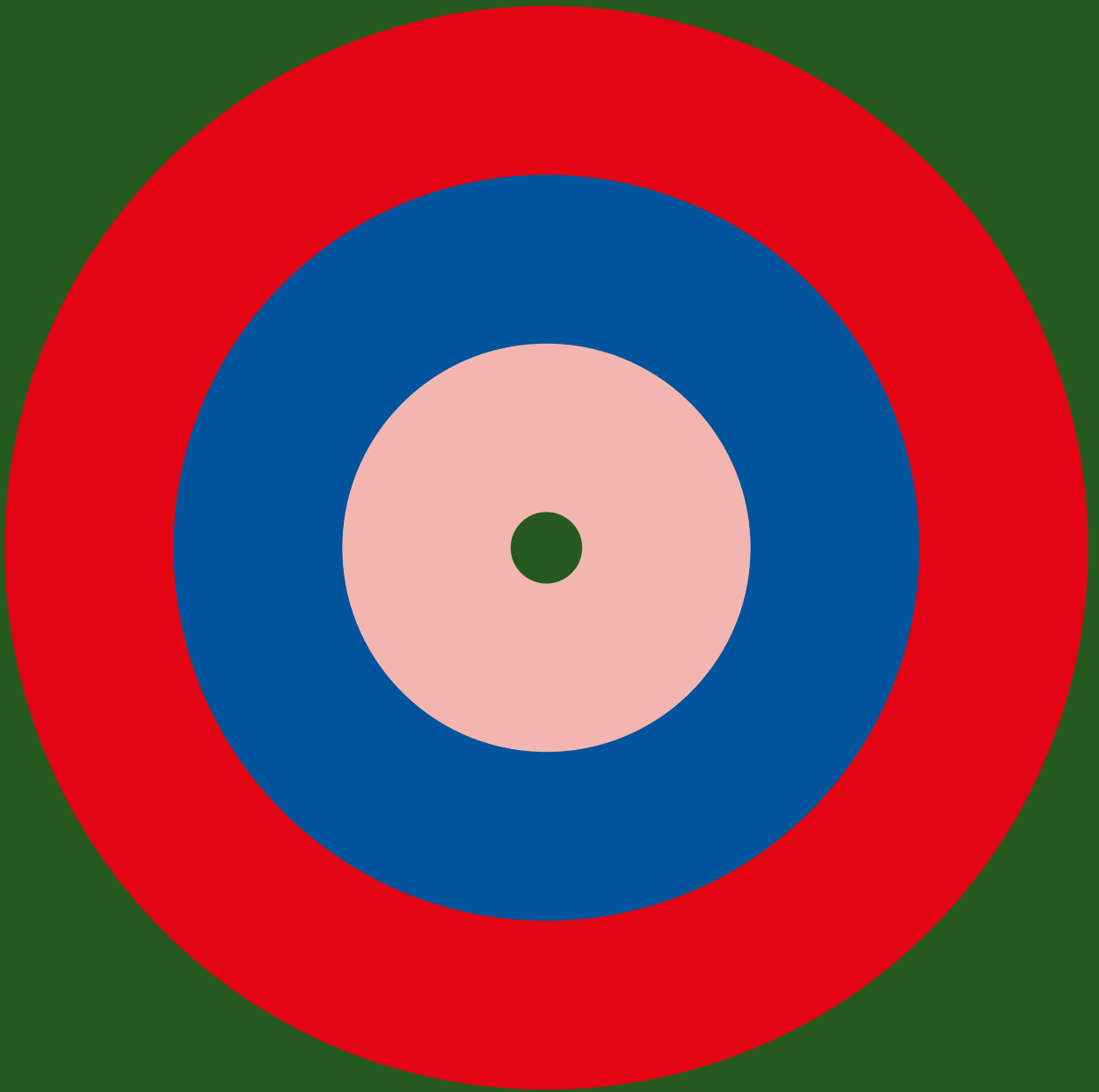
0,31%

represents 0.31% of
Cyprus's tax revenue



< ② . ⑤ Times the increase
compared to our first year of
operation

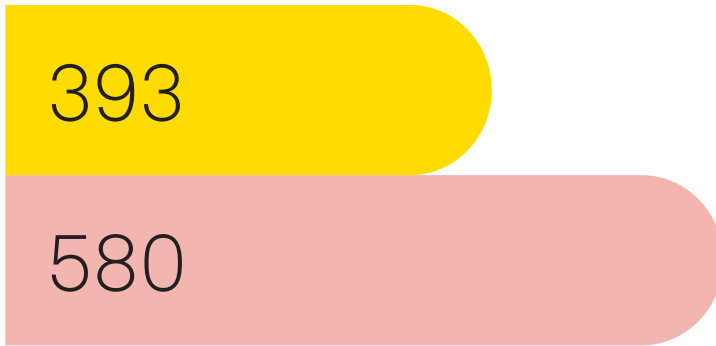
②
Creation
of jobs in
Cyprus



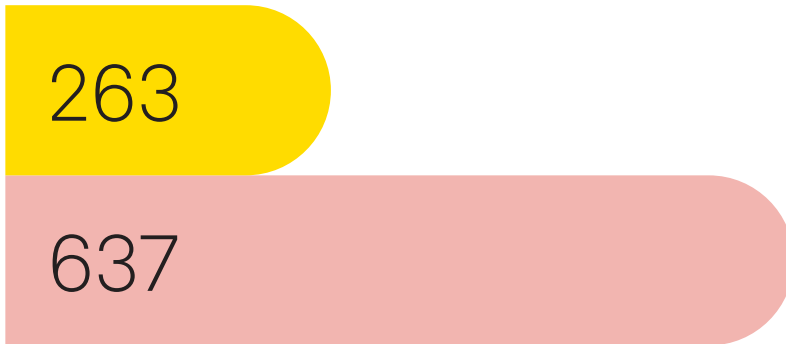
Jobs

● 2011
● 2019

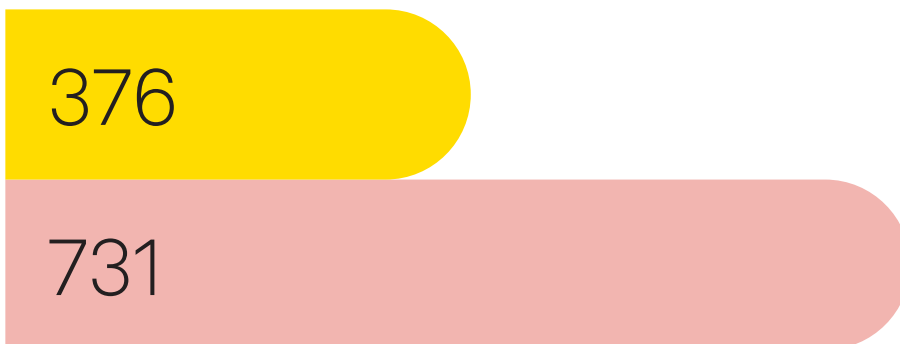
① Direct



② Indirect



③ Resultant



2011

The total number of jobs we support in Cyprus
Represents 0.27% of total employment in
Cyprus

→ 1.032

↙ 2019

1.948

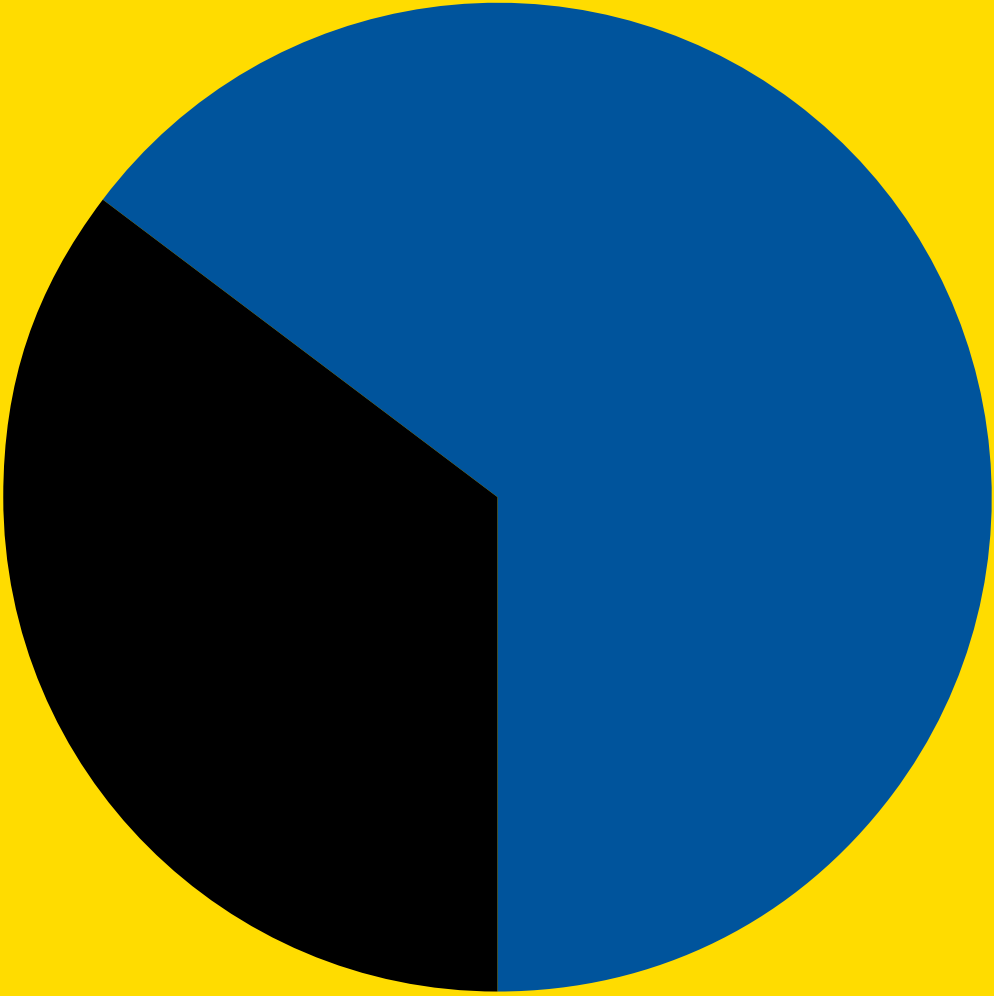
The total number of jobs we support in Cyprus
Represents 0.49% of total employment in
Cyprus

< ②

Approximately twice as many
compared to our first year of
operation.

● 2011
● 2019

Revenue from the total number of jobs supports



2.786

people

5.065

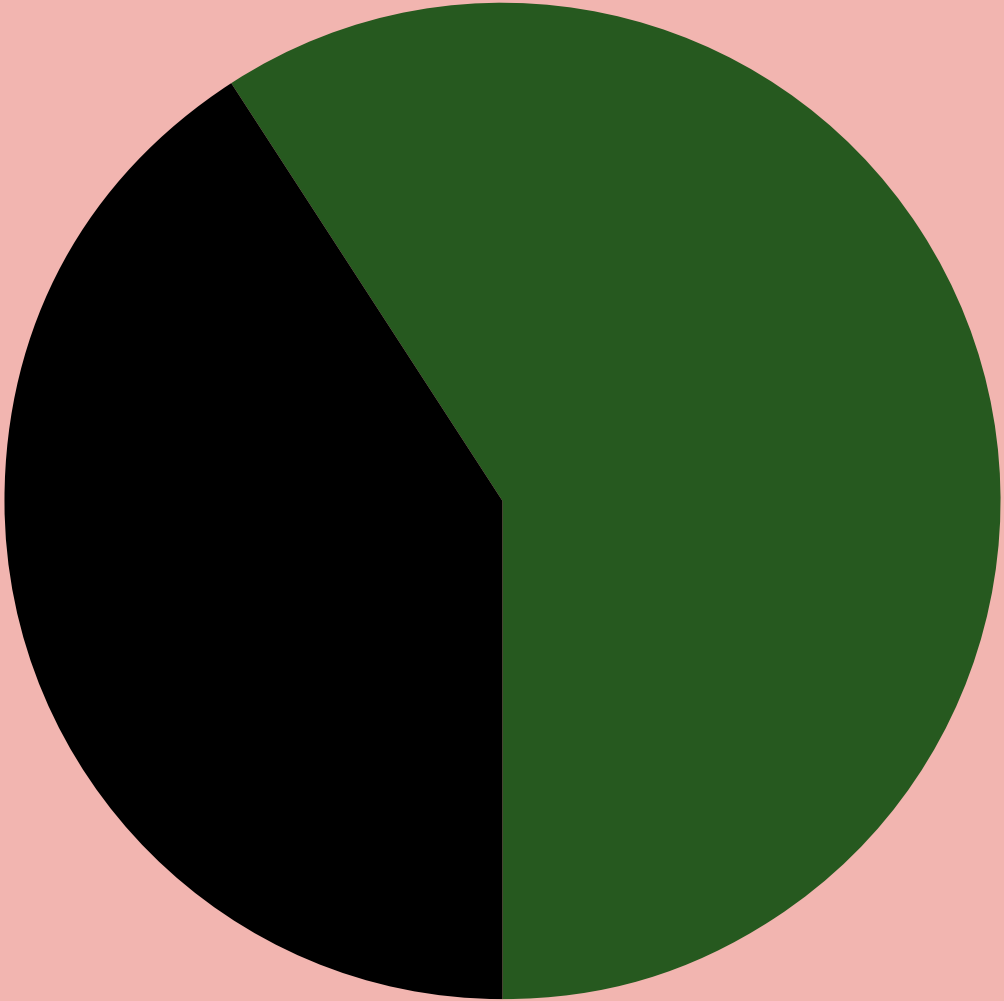
people

< ②

Approximately twice as many compared to our first year of operation.

- 2011
- 2019

Are supported by each of our direct jobs



1,633

extra jobs in the Cypriot economy

2,336

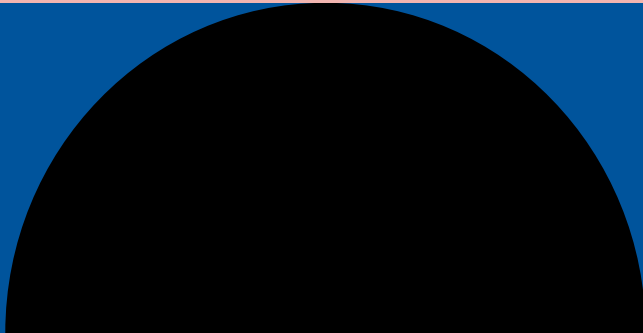
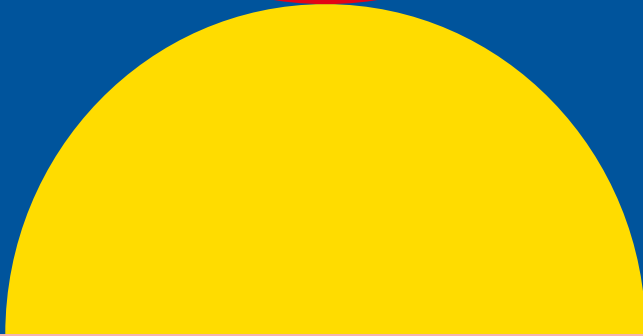
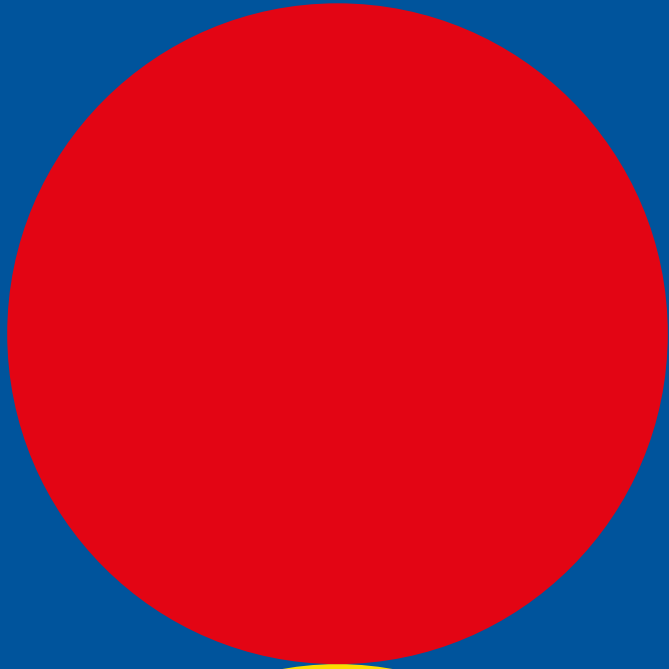
extra jobs in the Cypriot economy

< 50% Approximately 50% up from our first year of operation.

③ Investments for society & the environment

Over the last 9 years we have been creating value and are committed to continuing this by aiming at a better tomorrow for Products, Society, Employees, the Environment and our Partners.



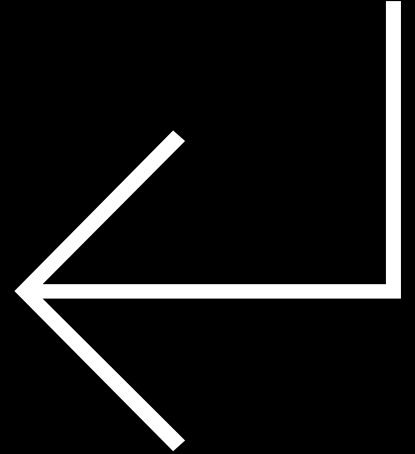


Investments in initiatives for society, the environment and product donations

2011

Investments in social actions and donations

€60.000



Value of the products offered

↘ €36.491

€96.491

Total amount of investments

2019

↳ €120.000



Value of the products
offered

€23.970

Total amount of
investments

€143.970



Amounts throughout have been rounded up to the nearest whole number and the percentages calculated according to the rounded up amounts

Lidl Cyprus
Industrial Area, 2 Pigasou
Street,
CY-7100, Aradipou-Larnaca

