24 February 2021

**Select & Go! The new brand of products from Lidl Cyprus**

**Fresh sandwiches, salads, fruits and snacks that you have to try!**

A new suggestion for a quick, easy and healthy meal by Lidl! We suggest a variety of delicious sandwiches, fresh salads, chopped fruits or yogurt with fruits, juices, snacks and drinks. These products stand out for their freshness and quality, but mainly for their convenience as a quick and healthy meal. The new products of the ‘Select & Go’ brand can be found in special refrigerators next to our cash registers.

Lidl’s new suggestion was created by its customers’ need for a tasty and healthy snack option that can be immediately consumed, without having to cook. Select & Go products are perfect solutions for eating in the office, at school, on the street, on the beach or on a trip!

The selection of products contains fresh raw materials from the Lidl product range, intricately combined in the aim of a delicious result. Try the triangle sandwiches with salmon or tuna, with gouda cheese, edam or mozzarella and turkey. If your appetite craves something more filling, choose a sandwich with panini bread, or a baguette, or tortilla with falafel, or chicken, or even the classic lountza – halloumi sandwich.

Accompany your sandwich with a ready-made salad such as the ‘Caesar’ salad with chicken, or a 'Greek' salad, or the wonderful salad with tender rocket leaves. Each salad package contains its own wonderful sauce. The product range also includes cut fruits such as mango, pineapple and peeled pomegranate, vegetable snacks with dips, fresh fruit juices and other drinks. The variety of products is constantly being enriched with new flavours and the use of seasonal raw materials.

The products are made in Cyprus, with high quality standards and safely packed. All Lidl suppliers are IFS Higher Level certified which means that they comply with the highest international food production standards, with continuous inspections.

All Select & Go products are sold at low Lidl prices as always, and are sure to be your favourite, easy and quick meal! So remember, when on your next visit to a Lidl store, make sure you stop at the Select & Go refrigerator and choose what your heart desires.

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