Larnaca, 22 November 2021

**Favorina Lidl Cyprus also offers love these holidays with Favorina products**

**From the 4th of October until the 31st of December, Lidl Cyprus gives the opportunity to its consumers to give love and care to our fellow human beings who need it, by choosing products from the Favorina range.**

At Lidl Cyprus, we have full awareness and a comprehensive understanding of our responsibility towards society and we continue to steadily contribute to those who need us, based on our philosophy.

Within the framework of its corporate social responsibility, Lidl Cyprus donates €0.25 with the purchasing of any Favorina product, and thus, undertakes the operating costs of the Arodafnousa Palliative Care Centre’s Food Programme for the fifth consecutive year, and also supports the Room Adoption Programme at the Centre for the second consecutive year.

Lidl Cyprus, after all, is an integral part of Cypriot society. With the motto "On the road to a better tomorrow", it designs and implements actions that encourage the participation of the consumer public, constantly expanding the chain of love and social supply chain, which is ever so important for the cohesive fabric of society.

During the holidays, love overflows, and we all enjoy offering to those in need, to the extent, of course, that each of us can. After all, offering to fellow human beings is part of the Cypriot culture and deeply rooted in the habits of every Cypriot.

Lidl Cyprus stands with solidarity and motivates its consumers to contribute to our fellow human beings through their purchases. Favorina is a brand almost synonymous with festive dinner tables, as it offers a wide variety of festive options, which give joy to young and old!

The range includes chocolate Christmas figures, candies, cookies, traditional ginger cookies, luxury gift packages, Gingerbread house kits and much more!

It is therefore certain that everyone can buy a packet of Christmas sweets and Favorina chocolates and contribute to Lidl's effort to strengthen the work of the Cyprus Anti-Cancer Association, helping those who really need it this year as well!

Lidl Cyprus and Favorina’s action lasts from October 4 until December 31 or until stocks run out, and is valid for any Favorina poduct in any of the 18 Lidl stores in Cyprus. Details about the available products of the Favorina series can be found in the Lidl brochure either in print or online.

**Also visit Lidl Cyprus και:**

[**corporate.lidl.com.cy**](http://www.lidl.com.cy)

[**lidlfoodacademy.com.cy**](http://www.lidlfoodacademy.com.cy/)

[**facebook.com/lidlcy**](http://www.facebook.com/lidlcy)

[**instagram.com/lidl\_cyprus**](http://www.instagram.com/lidl_cyprus)

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[**linkedin.com/company/lidl-cyprus**](http://www.linkedin.com/company/lidl-cyprus)

\*The action is carried out for the financial support of the services of the Cyprus Cancer Association in accordance with the provisions of the Fundraising Law of 2014 and the relevant Fundraising License with number N.P. 24/2021 granted by the Ministry of Interior for the period 01/07 / 2021-31 / 12/2021.