Larnaca, 24 November 2022

**Lidl Cyprus | Opened its 20th store in Nicosia!**

**In a festive atmosphere, the supermarket chain inaugurated its now prominent presence in Cyprus!**

On November 23, Lidl Cyprus held the official opening of its new impressive store in Nicosia, which will operate with the most modern European standards and as always, with a responsibility towards the environment.

The opening was carried out by the General Manager of Lidl Cyprus, Mr. Spyros Kondylis, in the presence of the Minister of Finance, Mr. Konstantinos Petridis, and the Mayor of Strovolos, Mr. Andreas Papacharalambous.

During this special ceremony, many friends and partners of Lidl Cyprus were also present, as well as the new store’s team who welcomed its first customers with many surprises, delicious dishes and many offers on occasion of it first day of operation.

**The new state-of-the-art Lidl store is located on 53 Tseriou Avenue, Strovolos, Nicosia and extends over 2,000 square meters, while Lidl Cyprus’ total investment of amounted to 6 million euros for the design, construction of the building and the surrounding exterior spaces, and as always, with respect towards the environment.**

Lidl Cyprus has once again shown its responsibility, seeing as its new green store has environmentally friendly refrigeration units that work with propane R-290, while the store also has more refrigerator meters for better preservation of even more products.

Additionally, Lidl Cyprus has also secured various certifications for its stores, such as the ISO ISO 50001 Green Certificate for its energy management system and the EDGE certification for the green building renovation programme it implements to save carbon dioxide, water and energy.

Aiming at providing an easy service to its customers, the new store has everything the modern consumer needs for comfortable and economical purchases. From 101 parking spaces, 3 parking places for the disabled, 3 for parents with children and 2 charging parking stations for electric vehicles, to 8 checkouts as well as the most spacious aisles, each and every element of the new store offers consumers an upgraded shopping experience.

**As stated by the General Manager of Lidl Cyprus, Mr Spyros Kondylis stated:**

"This new, state-of-the-art Lidl store is the 7th in Nicosia and it’s the result of an investment that exceeded 6 million euros. It demonstrates unique advantages which concern the construction and design of the building, with a total area of ​​over 2,000 square meters. Despite facing difficulties due to particular circumstances, the store was built with the persistence and zeal of the real estate agency and the Lidl Cyprus sales team as well as with our chosen partners, the company D.T.A ATHANASIOU CONSTRUCTIONS LTD whom I personally thank.".

**In his speech, the Minister of Finance mentioned** the importance of the company's presence in Cyprus, its responsibility towards the environment and its great support towards the local economy, local products and producers. Characteristically, regarding local products, he said: "Twelve years in Cyprus and they are now part of our society. Lidl Cyprus’ products have been awarded for their superior taste and quality internationally, and more specifically, halloumi has been exported to 26 countries with a value of over €19 million.".

**An equally warm speech was delivered by the Mayor of Strovolos, Mr. Andreas Papacharalambous,** who among other things stated: "A new branch of Lidl supermarkets is coming to bring new life to Strovolos. We are very happy that you’re investing further in our Municipality and doing business in a street with many possibilities, Tseriou Street. And we're glad you're investing with sustainability principles in mind, as climate change is a real threat to us all. We also welcome the innovation you’re introducing with the installation of two electric vehicle charging stations, because you seem to have a vision and see into the future.”

Once again, Lidl Cyprus proves that it remains faithful to its vision for a better tomorrow as well as to its development plan for the continuous upgrading of the shopping experience of consumers with a modern service, high quality and low prices.

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