Larnaca, 26 May 2022

**Lidl Cyprus strengthens the Cyprus Red Cross for the 9th consecutive year**

**The amount of €45,500 was raised with the contribution of its customers, from the sales of Favorina products.**

Lidl Cyprus is firmly on the "road to a better tomorrow" and reaffirms its commitment to its corporate responsibility and social contribution, as for another year, it stands at the side of the Cyprus Red Cross.

And next to Lidl Cyprus, are its customers, whose consistent awareness and response to this year's campaign to strengthen Lidl supermarkets in Cyprus was great.

In an event on May 31, with a strong message of solidarity and a high sense of responsibility, the director of Lidl Cyprus, Spyros Kondylis, handed over to the president of the Cyprus Red Cross, Mrs. Fotini Papadopoulou, the check with the aid money collected by Lidl Cyprus. The significant amount of €45,500 was collected after the great response of Lidl Cyprus consumers to the campaign for financial support of the Cyprus Red Cross. that was organised by Lidl Cyprus, during which, the company offered €0.35 from the sales of each Favorina package.

As the Director of Lidl Cyprus, Spyros Kondylis, characteristically stated, "Lidl Cyprus will continue to reaffirm its commitment to a better tomorrow, especially in terms of supporting our fellow human beings, with many more actions, both extraordinary and consistent".

This campaign was carried out from the beginning of March until the end of April, while the amount will be allocated to cover important needs of the Cyprus Red Cross First Aid teams, in order to implement and develop their services, due to recent emergency conditions.

**The president of the Cyprus Red Cross Mrs. Fotini Papadopoulou,** thanked Lidl Cyprus for its offer and said, "since 2013, and for the ninth consecutive year, LIDL Cyprus warmly embraced the Cyprus Red Cross and identified with its actions. LIDL Cyprus, at every opportunity, continues to support the programmes of the Cyprus Red Cross. With the various donations, the size of Lidl Cyprus' cooperation and support to the Cyprus Red Cross, all these years, has exceeded the amount of two hundred thousand Euros."

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