Larnaca, 20/04/2023

**Lidl Cyprus and Lidl Vantastic stand by the young athletes of the Ayia Napa Youth Soccer Festival for the 2nd year**

**For yet another year and as a proud supporter of this great children's football event, Lidl Cyprus strengthened its efforts to promote a healthy lifestyle, through sports, exercise and a healthy and conscious diet to thousands of children and visitors from Cyprus and abroad.**

Lidl Cyprus, with the message "Play with appetite" was actively present at this year's Ayia Napa Youth Soccer Festival, with its prominent support as a silver sponsor as well as with the presence of Lidl Vantastic! Lidl Cyprus’ popular mobile canteen was used once again and offered smiles, fresh fruit and healthy snacks to the young athletes that attended the event, in its timeless effort to inspire children to maintain a better and healthier diet.

This important sporting event for children aged 6 to 16 and materialised under the auspices of the Cyprus Sports Organisation (CSO), lasted from April 8 to 13, while it was carried out by the officially registered and recognised Sports Association known as Soccerworldcyprus which is a member of CSO, and with the support of the Municipality of Ayia Napa as well as other agencies such as the Deputy Ministry of Tourism.

As an Official Partner of UEFA, as well as an Official Fresh Food Partner of the 2023 UCI Cycling World Championships, Lidl proves that over time, it places supporting sports and young athletes in general at the forefront, insisting on physical exercise, freshness and sustainable conscious nutrition for a better tomorrow.

You can see the video here: [link](https://youtu.be/nvel9amJwlM)

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