Larnaca, 18/10/2023

**The first part of Lidl Cyprus’ ‘mind Reset’ was successfully completed**

**The first phase of the programme focuses training of teachers from the programme’s participating schools.**

In the aim of informing, raising awareness and motivating new generations to adopt practices that focus on protecting the environment and for the 3rd consecutive year, Lidl Cyprus is carrying out its mind Reset programme in collaboration with Junior Achievement Cyprus and the Ministry of Education, Sports and Youth. On October 16, the first stage of the programme was materialised, during which interested Secondary teachers were trained on the programme’s modules, structure and processes while they enjoyed breakfast at the Lidl Food Academy.

**General information about the “mind REset" programme**

Mind REset is an initiative lead by Lidl Cyprus, within the international strategy of the Schwarz group’s ‘REset Plastic’ and its 5 fields of action, "REduce, REdesign, REcycle, REmove, REsearch". The programme was designed to inform, sensitize and inspire the younger generation about environmental issues. At the same time, it aims to acquaint young people with issues related to the environment, innovation and entrepreneurship and valuable skills that deserve to be cultivated both in the context of their school career and during their adult life.

It is a fun and interactive educational programme that offers a series of 5 educational modules to students from 5th and 6th year of Primary School, and the 1st and 2nd year of High School. The modules of the programme will be presented in a classroom, during five separate lessons that will be carried out by one teacher or in collaboration with two teachers, in the aim of bringing students into contact with the field of environmental entrepreneurship and helping them to develop skills that will contribute to the sustainability of the environment.

Specifically, children who will participate in mind Reset programme are asked to identify the consequences of the use of plastic in our lives and to propose practical and sustainable solutions that will contribute to the protection of the environment. As the children go through the stages of ideation, design and implementation of their proposal, they will have the opportunity to express their creativity, develop their critical thinking as well as their social and communication skills, while having fun and learning. After completing the programme, students will have the opportunity to take part in the ‘mind REsetters of the year’ competition that offers the first prize winner a business educational experience abroad.

This programme is included in a broad framework of actions and practices that Lidl Cyprus has created and adopted, which have as their ultimate goal the practical support of the environment, as well as the sustainability of our planet, with a sense of responsibility and a vision for a better tomorrow for everyone.

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