Larnaca, 23/10/2023

**Lidl Cyprus is the Major Sponsor of the biggest parallel clean-up ever held in Cyprus**

**The clean-up will take place at the Nicosia Linear Park on Sunday, October 29, as part of the Closing Ceremony of the Clean-up Week organised by Let's Do It! Cyprus, with the active coordination and support of the Municipalities of Nicosia, Strovolos and Lakatamia.**

Remaining faithful to its corporate values, Lidl Cyprus continues to support initiatives and activities which focus on protecting the environment, as well as raising environmental awareness. Within this context, this year, as the Major Sponsor of the biggest integrated clean-up that has ever taken place on the island, Lidl Cyprus will make its noteworthy ‘presence’ at the Linear Park of Nicosia on Sunday, October 29, for the Closing Ceremony of the Clean-up Week that is being organised by Let's Do It! Cyprus with the support of the Municipalities of Nicosia, Strovolos and Lakatamia which are adjacent to the park.

The clean-up will take place throughout the entire length of the linear park, which is 14 kilometres long. The 3 starting points of the clean-up will be the Nicosia Municipal Park, the Strovolos Town Hall and the Bicycle Park in Lakatamia. At each location, there will be lectures and workshops for both children and adults, while Lidl Cyprus' popular canteen, Vantastic, LFA On The Go -Lidl Food Academy’s mobile version- as well as a Lidl Cyprus stand, which will offer Lidl products and cleaning equipment to participants will be present.

Creating a sustainable future for everyone is part of Lidl Cyprus’ strategy and vision. To this end, and over time, Lidl Cyprus systematically undertakes a series of actions that promote and practically support respect towards the environment, sustainable development, and proper management of resources. A healthy natural environment not only ensures the quality of our own lives, but also that of future generations, on the way to a better tomorrow for everyone.

For more information and registration, the public can either contact the Municipalities directly at the details below, or send an email to letsdoitcy@gmail.com with the title 'Closing Ceremony':

Nicosia Municipality: 22797000 - Nicosia Municipality Call Centre

Strovolos Municipality: 22470470 - Strovolos Municipality Telephone Centre

Lakatamia Municipality: 22-364000 - Lakatamia Municipality Telephone Centre

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