Larnaca, 22/12/2023

**Lidl Cyprus embraces diversity among its people**

**A new communication campaign with its diverse team taking centre stage.**

The diversity of Lidl Cyprus’ employees is the main subject of the company's recent campaign. Forming a puzzle with words such as “Respect”, “Acceptance”, “Inclusion”, “Equality”, and “Team”, the campaign sends a strong message about the working environment that Lidl Cyprus represents. A friendly and collaborative working environment, free from discrimination, allowing every member of this large team to be their true selves every day.

Recently, a new policy titled “#teamLidl, together for equality” has been developed, confirming the company’s internal and external commitment to an inclusive working environment, based on justice and trust, ~~without~~ with zero tolerance towards any form of discrimination. You can find the new policy here: <https://team.lidl.com.cy/diversity/mazi-stin-isotita>

The company is a certified **“Equality Employer”** by the National Certification Body, has signed the **Diversity Charter**, and has received the certification of **Top Employer for 2023, making it the 6th consecutive year of winning this award.** These certifications, coming from independent institutions, enhance Lidl Cyprus’ strategy for an inclusive working environment, free from direct and indirect discrimination and stereotypes, always placing its people at the forefront.

The company plans to hire new staff in 2024 for stores, logistics centres, and offices, further strengthening its presence in the retail market of Cyprus, **seeking to remain an employer of choice for its large team.** You can view active jobs throughout Cyprus with the following link:[**https://team.lidl.com.cy/anazitisi-thesis-ergasias**](https://team.lidl.com.cy/anazitisi-thesis-ergasias)

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