Larnaca, 24/01/2024

**Lidl Cyprus stands beside the green entrepreneurs of the future**

**In collaboration with the Junior Achievement Cyprus Organisation, the company held the Trade Fair for the presentation of the "green" ideas of the candidate groups of the educational environmental program mind REset.**

The 2nd Trade Fair of the mind REset programme that took place on the weekend of January 13-14, 2024 at the Metropolis Mall of Larnaca was concluded with great success. The Trade Fair was held for the second time, while the programme was implemented for the third consecutive year, offering the opportunity to talented students between the ages of 10 and 14 to unleash their creativity and share their vision for a greener world. Lidl Cyprus is a sponsor and strategic partner of the programme, which is implemented free of charge in public and private schools throughout Cyprus, in cooperation with the Junior Achievement Cyprus Organisation and the Cyprus Ministry of Education, Sport and Youth.

During the 2nd Trade Fair, participants had the opportunity to present innovative, environmentally friendly products and services to the wider public. After evaluation, the ten best companies were selected that will participate in the Annual Competition for "mindREsetters" of the Year" on 9 February, which are:

**High schools:**

* ***Eggsclusive*** - Products made of eggshells with integrated sponge, for whitening, cleaning and exfoliation *(Engomi High School - Kyriakos Neocleous)*
* ***POLY BRICK*** - Ecological bricks made of cement, reused polystyrene and biodegradable plastic fibres *(Pancyprian High School)*
* ***Rebracelet*** - Personalized charms for bracelets reusing polystyrene food packaging *(Kokkinochoria Panos Ioannou High School)*
* ***RECAF*** – Coasters made from environmentally friendly materials *(Stavrou High School)*
* ***SAFE STRAW*** – Water filtering straw, made of plastic thin tube containing layers of membranes, coconut shell powder, silicone and charcoal *(Pancyprian High School)*

**Primary schools:**

* ***Hairbombz*** – Shampoo in solid form in the shape of a bar *(Engomi Primary School A (KB))*
* ***Planet Preservers*** – Pots for transplanting plants, made of biodegradable and environmentally friendly materials *(Kapedon Primary School)*
* ***PLANt Be*** – Handmade bottles, food containers and reusable boxes made of pine needles and flour paste *(Stavrou Primary School)*
* ***Salty Box*** – Handmade storage containers with salt as the main ingredient and the ability to dissolve themselves *(Kissonerga Elementary School-Christou Kkeli)*
* ***The Pachaourin*** – Emergency blanket made of chip wraps *(Paphos Demetrio Secondary School)*

A total of 3,063 students participated in this year's mind REset programme (2023-2024) and 154 teachers from 68 schools (39 primary and 29 high schools), while over 9,000 children from 140 schools (94 primary and 46 high schools) have participated in programme since 2021 up until today. It is therefore obvious that the programme has been warmly received by the student community and it is already yielding its first fruits, with the continuation of the programme being prescribed as even more successful, even greener.

**About mind REset**

The mind REset programme is a fun and interactive programme which offers a series of 5 classes, based on the 5 fields of action of the [REset Plastic](https://corporate.lidl.com.cy/en/responsibility/reset-plastic) strategy, to 5th and 6th grade primary school students and 1st and 2nd grade high school students. The programme’s modules aim to bring students in contact with the field of environmental entrepreneurship and help them develop skills that will contribute towards the protection and preservation of the environment.

Learn more about the initiative, goals and indicative themes of the programme [here](https://corporate.lidl.com.cy/en/mind-reset).

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