Larnaca, 15/07/2024

**New Lidl store at Neon Mall of Pafos**

**Lidl Cyprus opens its 21st store and extends its commitment towards high quality, affordable prices and an upgraded shopping experience.**

**Thursday, July 25, 2024**, marks the **first day of operation of the new Lidl Cyprus store in Paphos**, making it Lidl Cyprus’ 21st store on the island and the 3rd one in the wider Paphos district. The news underscores the company's **continued commitment to providing high quality with economical shopping options** across the island.

The new Lidl store in Paphos will be another example of the **modern standards of Lidl stores**. The store is consumer-oriented and provides a shopping experience with a total area of ​​**more than 2,300 sq.m.,** and offers an improved, pleasant shopping experience, as well as a wide range of products that meet the highest quality standards, at the lowest possible prices.

On **Thursday 25 July, from 7 am** until **9pm**, **Lidl Cyprus invites the public** to a festive first day of operation of the new store in Neon Mall of Pafos on 30 Dimokratis Avenue, **full of special surprises**, **exclusive offers** and delicious Lidl treats.

The company continues to grow, **fuelled by trust and emphasis on its customers**. For Lidl Cyprus, every new opening of a store is an opportunity extension of its mission to provide exceptional value and service, ensuring that every visit to any of its stores is a pleasant and efficient experience for its customers.

**Visit Lidl Cyprus online:**

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