Larnaca, 24/10/2024

**Lidl Cyprus actively supports the Cyprus Germany Business Association**

**The company hosted a glamorous business networking evening at the Lidl Food Academy premises, which combined German tradition with Cypriot hospitality, strengthening business ties between the two countries.**

Confirming its undivided support for strengthening the business and wider ties between Cyprus and Germany, **Lidl Cyprus** recently hosted at its 'home', the Lidl Food Academy, a glittering evening with beer and a barbecue **organised by the Cyprus Germany Business Association.**

The evening attracted leading members of the community, such as **diplomatic representatives such as the Ambassadors of the countries of Germany, Italy, Portugal and Austria, local bodies, the Mayor of Nicosia,** entrepreneurs and business executives, creating an ideal opportunity to strengthen the growing economic **cooperation between the two European countries.**

Through the support of this initiative and as a member of the Neckarsulm-based Schwarz group, Lidl Cyprus highlighted German cuisine, while combining traditional German hospitality with Cypriot warmth.

Being **an integral part of the local market** and through various actions, Lidl Cyprus constantly aims to **strengthen and support actions that strengthen local entrepreneurship**. The company has been active in Cyprus since 2010 and is one of the important pillars of the local economy and market. Lidl Cyprus is **one of the largest employers in Cyprus**, employing over 700 workers, while its network includes 21 stores and 1 state-of-the-art logistics centre. In Europe, **Lidl ranks among the leading food retailers in Germany and Europe.** Today it operates more than 12,000 stores and more than 200 logistics centres in 31 countries.

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