Larnaca, 16/12/2024

**Once again this Christmas, Lidl Cyprus supports the valuable work of the Cyprus Anti-Cancer Society**

**This holiday season, with the campaign "We give great joy with just one small gesture”, we’re actively supporting the Food Programme of the "Arodafnoussa" Palliative Care Center, as well as the creation of a relaxation area for the Center's visitors.**

By focusing on its fellow citizens, Lidl Cyprus remains steadfast in strengthening the shield of solidarity. This Christmas, the company gives great joy with a small gesture towards those in need. From Monday **16 to Sunday 29 December,** with each scan of the Lidl Plus digital card, the company **offers €0.60 to the Cyprus Anti-Cancer Society,** thus supporting **the Food Programme of the “Arodafnoussa” Palliative Care Center** and the **creation of a relaxation area for the Center’s visitors.**

This act comes in addition to a wide range of actions and activities that the company has been taking for over a decade in supporting the said Society, which **exceeds €1 million.** Specifically, Lidl Cyprus stands by the Cyprus Anti-Cancer Society, by supporting, in addition to the Center's Food Programme, the **Room Adoption Programme,** through which it covers the **operating costs of two rooms at the "Arodaphnousa" Palliative Care Center** for an entire year. In addition, the company makes numerous product donations throughout the year, as well as various support actions to strengthen the Society.

For Lidl Cyprus, supporting our fellow human beings and strengthening the shield of solidarity is a priority and this is proven on a daily basis.

Download the **Lidl Plus** app now for free from the App Store, Google Play or Huawei AppGallery, register quickly and easily and scan your Lidl Plus digital card for a good cause. Be part of this effort!

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