Larnaca, 06/03/2025

**Lidl Cyprus celebrates its 15th anniversary with a very special anniversary competition**

**The company, until April 19 and through the Lidl Plus loyalty program, is giving away 15 trips for two people to unique destinations abroad, as well as the new, luxurious, electric BMW iX1!**

Lidl Cyprus is **celebrating 15 years of dynamic presence in Cyprus** this year with a **major competition**, which is giving away rich gifts to 15+1 lucky people of the Lidl Plus application.

Specifically, from **Tuesday, March 4th to Saturday, April 19th, 2025**, every Lidl Plus user can participate in the competition by filling out the [relevant form](https://www.lidl.com.cy/c/en-CY/lidl-plus-contest/s10064899), thus automatically entering the draw to claim unique gifts. In detail:

* **1 BMW iX1 electric car**
* **15 travel packages for two people:**
  + **3 travel packages to Dubai**
  + **3 travel packages to London**
  + **3 travel packages to Berlin**
  + **3 travel packages to Prague**
  + **3 travel packages to Budapest**

Find out more information about the competition, the prizes, as well as the terms & conditions [here](https://www.lidl.com.cy/c/el-CY/oroi-symmetochis-kai-prostasia-dedomenon-diagonismoy-lidl-plus/s10065292).

Lidl Cyprus, in the context of the major **15th anniversary celebration**, is planning a multitude of actions for consumers, such as major Lidl Plus competitions, special discounts, as well as internal actions for its people and their families.

Download **Lidl Plus** now for free from the [App Store](https://apps.apple.com/gr/app/lidl-plus/id1238611143?l=el" \t "_blank), [Google Play](https://play.google.com/store/apps/details?id=com.lidl.eci.lidlplus&hl=el_419&pli=1" \t "_blank) or [Huawei AppGallery](https://appgallery.huawei.com/app/C102933829), register quickly and easily and take part in the anniversary competition!

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