Larnaca, 11/03/2025

**Lidl Cyprus is a long-standing supporter of the Cyprus Anti-Cancer Society**

The company has stood by the side of the Society for over a decade through a multifaceted support plan, with a total value of over €1,100,000.

**Lidl Cyprus** remains **committed to supporting Cypriot society,** strengthening the valuable work of the Cyprus Anti-Cancer Society. **Since 2013,** Lidl Cyprus has donated over **€1,110,000** to the Cyprus Anti-Cancer Society, through strategic partnerships, charitable events and donations. This ongoing support is proof of the company's commitment to contributing to society and **standing firmly by the side of people going through cancer.**

More specifically, in January, the company donated the total amount of €108,307.80, which was raised with the valuable contribution of its customers as part of the Christmas campaign **‘We give great joy with just one small gesture’**, which took place from December 16 to 29, 2024. The campaign included the company's commitment to offer €0.60 to the Cyprus Anti-Cancer Society, for the long-term support of the **Nutrition Programme of the "Arodaphnousa" Palliative Care Centre** and the **creation of a relaxation area for the Centre’s visitors.**

In addition to this campaign, Lidl Cyprus continued its support towards the Society **by fully covering the costs of the charity concert with Kostis Maravegias**, which took place at the Nicosia Municipal Theatre last month. With Lidl Cyprus covering all the costs of the concert, the **total proceeds from ticket sales of €18,880** were allocated exclusively to support the services of the Cyprus Anti-Cancer Society, enhancing palliative care and support for patients and their families.

At the same time, for the 12th consecutive year, **the company also supports the Centre's Room Adoption programme**, with the **full coverage of two rooms of the "Arodafnoussa" Palliative Care Centre.**

With initiatives that make a difference, Lidl Cyprus continues to invest in social contribution actions, strengthening organisations and institutions that offer real care and support to Cypriot society.

Visit Lidl Cyprus online:

[corporate.lidl.com.cy](https://corporate.lidl.com.cy/el/)

team.lidl.com.cy

[lidlfoodacademy.com.cy](https://www.lidlfoodacademy.com.cy/)

[facebook.com/lidlcy](https://www.facebook.com/lidlcy)

[instagram.com/lidl\_cyprus](https://www.instagram.com/lidl_cyprus/)

youtube.com/lidlcyprus

[linkedin.com/company/lidl-cyprus](https://www.linkedin.com/company/lidl-cyprus)