Larnaca, 17/04/2025

**Lidl Cyprus generously offered smiles at this year's Easter Open Day**

**The beloved spring institution in the heart of the capital continues to be a magnet for the public who enjoyed their day with rich flavours and activities.**

With big success and the participation of hundreds of visitors of all ages, the great **Easter Open Day** celebration at the Lidl Food Academy in Nicosia concluded on Sunday, April 13. Lidl Cyprus’ “home”, which for yet another year was transformed into a spring setting full of colors, flavours and emotions, hosted a rich programme of activities from 10am to 7pm, and brought excitement to both young and old.

The **young protagonists** of the day enjoyed Easter workshops, face painting, interactive games, fairy tale storytelling and many more activities that were full of creativity and positive energy. At the same time, the **chefs of Lidl Food Academy** offered authentic flavours with an Easter aroma that stole the show, while the rich range of Lidl Easter delicacies had their place of honour.

The music, children's laughter, delicacies and the **festive mood** created a unique atmosphere, while an important dimension of the event was, as usual, the **social contribution**. Specifically, part of the event was dedicated to supporting the **Cyprus Red Cross,** an organisation that Lidl Cyprus has consistently supported for over a decade.

For **15 years of presence** in the Cypriot market, **Lidl Cyprus** continues to stand by society, creating moments that unite, focusing on people, quality and offer.

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